

Lesson/Week	Date	Details	Time
Lesson 1 Week 1	1/9/2018	Pizza Party/Class Kick Off Introductions YEA! Survey Entrepreneurship & Social Entrepreneurship Business Ideas v. Business Opportunities Business Ideas: The Beginning!	4PM-7PM (Computer Lab Time 5:30PM-7PM)
Lesson 2 Week 2	1/16/2018	Cool Business Field Trip Business Opportunity Evaluation Business Ideas/Group Formation Business Plan Introduction	4PM-7PM Field Trip
Lesson 3 Week 2	1/20/2018	Idea Generation POWER ROUNDS© Proof of Concept Intro	9AM-12PM
Lesson 4 Week 3	1/23/2018	Business Plan Template Business Plan Basics: Executive Summary Company Summary Product/Service Description Market Research SWOT Analysis Business Plan Basics: Financials Business Name Proof of Concept Due	4PM-7PM (Computer Lab Time 5:30PM-7PM)
Lesson 5 Week 4	1/30/2018	Strategy and Implementation Product Price Place Promotion Business Plan Basics: Management Summary In-Depth Sales & Service Lesson: Southwest Luvs Service Present Business Names Finalize Business Ideas/Business Groups	4PM-7PM (Computer Lab Time 5:30PM-7PM)
Lesson 6 Week 5	2/6/2018	Marketing & Communications Design Concepts Partnership Agreements Intro to the Panel Wholesale vs. Retail Pricing	4PM-7PM (Computer Lab Time 5:30PM-7PM)
Lesson 7 Week 6	2/13/2018	Financing Strategies: Crowdfunding & More How to Leverage Your Mentor Mentor Visit #1 <i>Mentor training prior to this class</i>	4PM-7PM (Computer Lab Time 5:30PM-7PM) Mentors
Lesson 8 Week 7	2/20/2018	Legal Services for Small Business Legal Structures Finalize Business Name Mentor Visit #2 <i>Crossover Class for Instructor 1 & Instructor 2</i>	4PM-7PM (Computer Lab Time 5:30PM-7PM) Guest Speaker Mentors
EVENT THURSDAY Week 7	2/22/2018	CEO Roundtable	Students Arrive: 4PM Event: 5:30-7PM
Lesson 9 Week 8	2/27/2018	Accounting Principles Financial Deep Dive Mentor Visit #3 <i>Expense Form Permission Slips for Fee based Website Creation Distributed</i>	4PM-7PM (Computer Lab Time 5:30PM-7PM) Guest Speaker Mentors
NO CLASS	3/6/2018	Spring Break	
Lesson 10 Week 9	3/13/2018	Insurance & Risk Management Business Plan Drafting Mentor Visit #4 Designer & Brochure Template	4PM-7PM (Computer Lab Time 5:30PM-7PM) Guest Speaker Mentors
Lesson 11 Week 10	3/20/2018	E-Commerce Web Concepts Website Strategy Planning Web Concept Worksheet Mentor Visit #5 Graphic Designer Meeting PowerPoint Development Finish final draft of Business Plan <i>Plans to Business Plan Reviewers</i> Expense Form Permission Slips for Fee Based Website Creation Due	4PM-7PM (Computer Lab Time 5:30PM-7PM) Guest Speaker Mentors Graphic Designers
Lesson 12 Week 11	3/27/2018	Elevator Pitches Contest Speech Card Development Mentor Vist #6 Preliminary Design Work Review/Student Edits to Designers Web Concept Worksheets Due (user name and login created in advance) <i>Plans back from reviewers prior to this class</i> Final Business Plans, PowerPoints & Speech Cards Due	4PM-7PM (Computer Lab Time 5PM-7PM) Volunteer Mentors

Lesson 13 Week 12	4/3/2018	Niche Marketing Phase 1 of Website Drafts/Edits Student Introductions & Business Descriptions sent to YEA! Corporate EIN Numbers: Introduction (& Permission Form) Final Design Pieces DueInvestor Panel Practice	4PM-7PM Guest Speaker
Lesson 14 THURSDAY Week 12	4/5/2018	"Mock" Investor Panel Presentation	4PM-7PM Volunteers
Lesson 15 Week 13	4/10/2018	Investor Panel Practice Final Business Plans, PowerPoints, & Speech Cards sent to YEA! Corporate prior to this class Websites "Go Live" <i>Instructor 2 & 3 Overlap Class</i>	4PM-7PM
THURSDAY Lesson 16 Week 14	4/17/2018	Personal Style & Presentation Training - Extreme Makeover Field trip Investor Panel Practice Websites "Go Live"	4PM-7PM Field Trip
EVENT THURSDAY Week 14	4/19/2018	Investor Panel Presentations Saunders Winner Named <i>Websites live & business cards, brochures done!</i> <i>Instructors #1, #2 & #3</i>	Students Arrive: 4PM Meet & Greet: 5:30PM Event: 6PM-8PM
Lesson 17 THURSDAY Week 15	4/24/2018	Investor Panel Recap Record Keeping Intro to Trade Show & Strategy Development Press Release Intro EIN Numbers Business Name Registration Paperwork Notarized	4PM-7PM
NO CLASS	5/1/2018	Saunders Scholars National Competition	
Lesson 18 Week 16	5/8/2018	Business Name Registration Fieldtrip/Government Resources Guest Speaker Sales Tax Taxes File for EIN Number Prepare for Trade Show	4PM-7PM Field Trip Taxes Guest Speaker
Lesson 19 Week 17	5/15/2018	Networking Banking Finalize Trade Show Materials Press Release Final Review/Finalize Press Releases Trade Show Goals & Updates Media Meet and Greet Event Program Manager to Send Press Releases to Media Panel	4PM-7PM Guest Speaker Media Panel
EVENT/ SATURDAY Week 17	5/19/2018	Trade Show Event Best Booth Contest Business Launch	Student Setup: 8AM-10AM Event: 10AM-1PM
Lesson 20 Week 18	5/22/2018	Investor Reports Evaluations/Surveys Letters to Future YEA! Students Year in Review Continuity Plans/Exit Strategies	4PM-7PM
EVENT Week 19	5/29/2018	Graduation (6PM)	Adult Commencement Speaker Student Commencement Speaker
WEEK 20/21		Placeholder for unforeseen circumstances	